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in Landscape of  
Increased Access**

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We're All in This Together!

TIPS FOR PREVENTING TEEN ALCOHOL USE

# NEW CURBSIDE/HOME DELIVERY DIVERSION RISK

What do teens and TikToks viewed millions of times have to do with alcohol sales, which were exempt in pandemic closures, deemed an "essential service"? The viral trend, which began with masks and fake IDs, now include Gen Zers donning face masks, pretending to be old folk, innocently just purchasing some alcohol. Whether it was accepting a wine delivery from FedEx, having Instacart load grocery bags and a six-pack in the trunk, curbside pick up or UberEats delivering Mexican with styrofoam cups of margaritas-to-go, the access landscape has changed. It challenges parental enforcement. Don't assume most teenagers are drinking, however. Despite the social media pranks, underage alcohol and marijuana use has declined locally, statewide, and nationwide since 2002, according to Illinois Youth Survey and National Survey on Drug Use and Health data.

Cassandra Tourre, Director, Public Policy, National Alcohol Beverage Control Association, talked about the loosened landscape of easier youth alcohol access in an April Prevention First training. Tourre confirmed that despite the odds, "The good story here is that we are seeing declines in youth consumption. There's good energy around this trend, but parents need to talk to their kids."

1. **Don't think "It doesn't matter what I say."** It does matter for your teenager. Be bold, and ask about their friends, know their whereabouts, require check-ins, and set boundaries. Let them know there is no acceptable experimentation when it comes to breaking laws, and risking harm.
2. **Educate your teen on what to do in situations such as when they discover a driver or a peer at their destination is drinking or using marijuana.**
3. **Be involved with their life.** As independence grows, it's ok to be a little nosy. It is a parent's business to know how things are going. Conversations are shorter, but they know you care and are aware. You would notice if they came home and had been drinking, or if alcohol goes missing. It's acceptable to reach out to their friends' parents. Talk about securing the alcohol. Limits are love.

## RESOURCES FOR YOU

- Surgeon General
- Food & Drug Administration
- National Institute on Drug Abuse
- The Power of Choice
- Campaign for Tobacco-Free Kids
- Centers for Disease Control and Prevention
- The Center for Tobacco Policy and Organization

## IN PARTNERSHIP WITH

The Power of Choice is a project of 360 Youth Services, Naperville School District 203, Indian Prairie School District 204, Naperville Police Department, KidsMatter and District 203 and 204 Parents. Survey and data analysis provided by Center for Prevention Research and Development (CPRD) at the University of Illinois.

## POWER OF CHOICE CONTACT

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# GOING PLACES, STAYING SHARP



**UNDERAGE DRINKING  
ISN'T THINKING**

**WE'RE ALL  
IN THIS  
TOGETHER—  
ENDLESS  
POSSIBILITIES**



IN PARTNERSHIP WITH



**82% of our students  
choose to be alcohol-free  
(past 30-day use rate)**

Source: 2018 Illinois Youth Survey District 203 & District 204 high school students. Survey and data analysis provided by CPRD at the University of Illinois.

The Power of Choice is a project of 360 Youth Services, Naperville School District 203, Indian Prairie School District 204, Naperville Police Department, KidsMatter and District 203 & 204 parents. For more resources visit: [thepowerofchoice.info](http://thepowerofchoice.info)

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## GUIDELINES FOR HOSTING PARTIES AND THE LAWS

A PRACTICAL GUIDE FOR  
PARENTS



**NEW FAMILY RESOURCE!**

Are parents responsible for monitoring the safety of youth in their homes, even when they are not home? Yes. Are there laws about the legal age to purchase vapes, alcohol and marijuana? Yes. Don't forget the curfew and driving laws for teens that all families need to discuss. Parents, this guide is a must have. Go **here** for the 2021 Guidelines for Hosting Parties and the Laws, and **here** for printing out a trifold pamphlet version.

Youth Advisory Council members voted for this image to be the Spring Power of Choice meme. Locally, 82% of our students choose to be alcohol-free (past 30-day use rate). Source: 2018 Illinois Youth Survey (IYS) District 203 & 204 High Schools Report, N=11,127 District 203 & 204 high school students. Survey and data analysis provided by CPRD at the University of Illinois.



Connect with us on social media to enhance parenting for prevention!



## SNOWBALL SPRING 21, FALL 21

NAPEVILLE OPERATION SNOWBALL, SPRING 2021

### A Million Dreams

Looking to connect with peers?

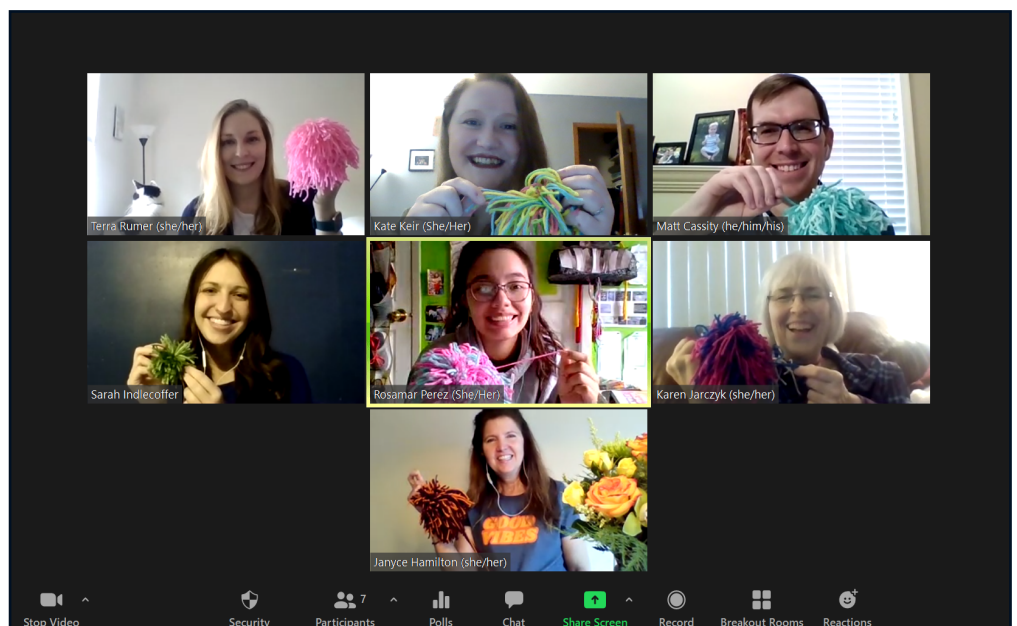
Join us for engaging speakers, workshops and small group sessions. All teen led and adult supported.

April 30th - 7:30PM to 9:00PM  
May 1st & 2nd - 2:30PM to 4:30PM

Register at [360youthservices.org/operation-snowball/](http://360youthservices.org/operation-snowball/)

The Naperville Chapter of Operation Snowball Inc. is a program of 360 Youth Services in partnership with School Districts 203 & 204.

School District 203 & 204 high school students: April 30, May 1, May 2, meet peers & participate in workshops and small groups exploring what it takes to reach "A Million Dreams." **Register here.** Questions? Contact Snowball Coordinator Kate Keir: [kkeir@360youthservices.org](mailto:kkeir@360youthservices.org); Instagram @SnowballNaperville360YS!



It's our 50th Year Anniversary at 360 Youth Services! One tradition evolved at Snowball, running since 1985, with participants creating a fuzzy yarn lanyard, like those depicted in our Prevention Department zoom photo. Each strand of yarn given to another person is accompanied by a positive affirmation, a statement about what you appreciate or like about the recipient. This is called "giving a warm fuzzy." We send our warm fuzzies to you!